

Budget 2023

Digital Communications Toolkit



Department of Finance
Canada

Ministère des Finances
Canada

Canada 

Social Media Visuals

Please use any of the three approved shareable templates on the next slide to visually support your content for Budget 2023.

Additional generic visuals (static and dynamic) will be provided by Finance Canada in the Dropbox and Google Drive.

“Lorem ipsum dolor sit amet,
consectetur adipiscing elit
enim ipsum dolor sit.”

-Name

Budget
2023

Canada.ca/budget

Canada

PLACE
IMAGE
HERE

Lorem ipsum
dolor sit amet

Budget
2023

Canada.ca/budget

Canada

Budget
2023

Lorem ipsum
dolor sit amet

PLACE
IMAGE
HERE

Canada.ca/budget

Canada

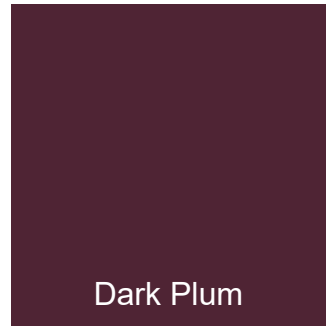
Colours on the shareables can be mixed and matched,
as long as they are consistent with the Budget 2023
Style Guide.

Budget 2023 – Colour palette



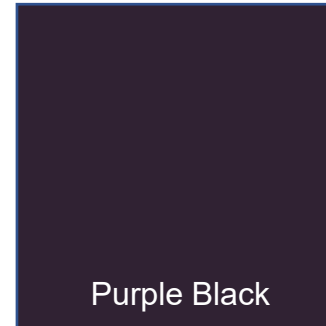
Grey Teal

R 84 G 109 B 121
C 71 M 48 Y 42 K 13
HTML 546D79



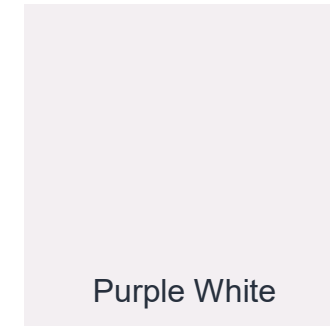
Dark Plum

R 79 G 36 B 52
C 51 M 83 Y 55 K 54
HTML 4F2434



Purple Black

R 48 G 34 B 51
C 73 M 79 Y 51 K 60
HTML 302233



Purple White

R 243 G 239 B 242
C 3 M 4 Y 2 K 0
HTML F3EFF2

Budget 2023 - Typography

Articulat CF

**ABCDEFGHIJKLMNO
PQRSTUVWXYZ
abcdefghijklmnopqr
stuvwxyz
1234567890**

Mundial

**ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmnopqr
stuvwxyz
1234567890**

Questions?

About the Toolkit

About Budget 2023

Budget2023@fin.gc.ca

