

# FRESH GRIND

Branding Guide 2020



Fresh Grind is a local coffee shop in the heart of Ottawa. Every cup of coffee brewed with freshly ground beans for the best flavor. Serving local products to support the community. With comfy chairs and free wifi, Fresh Grind is the perfect place to relax and stay awhile.

Logos



 **FRESH GRIND**

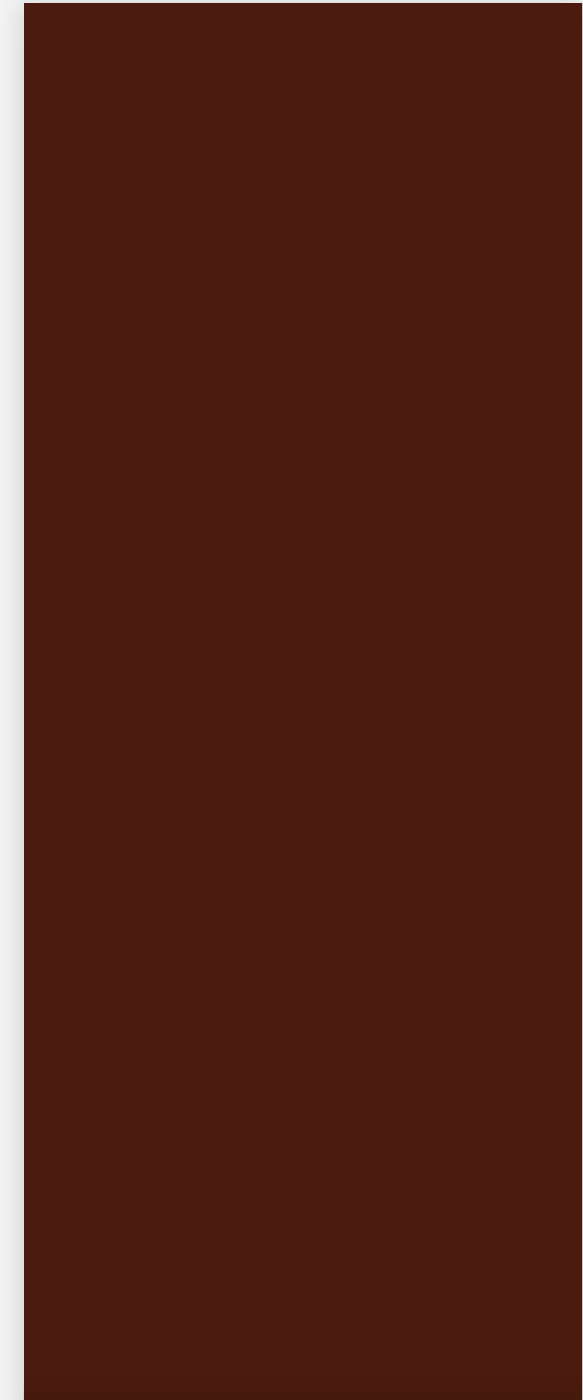


 **FRESH GRIND**



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## Color Palette



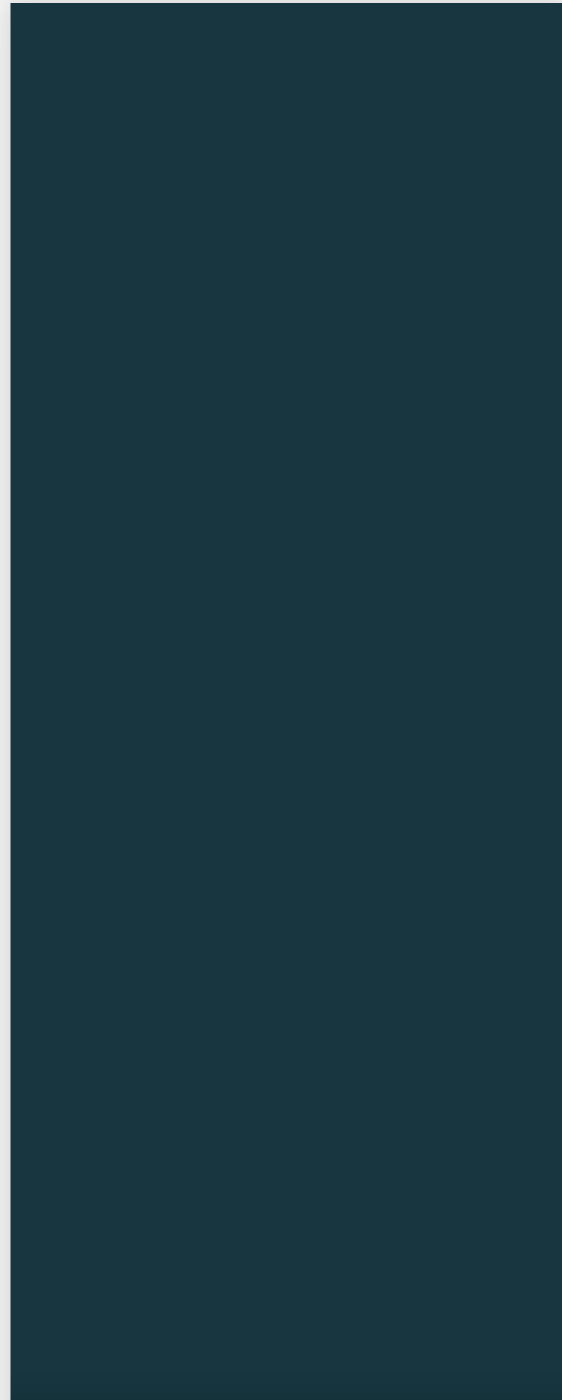
#4C1603



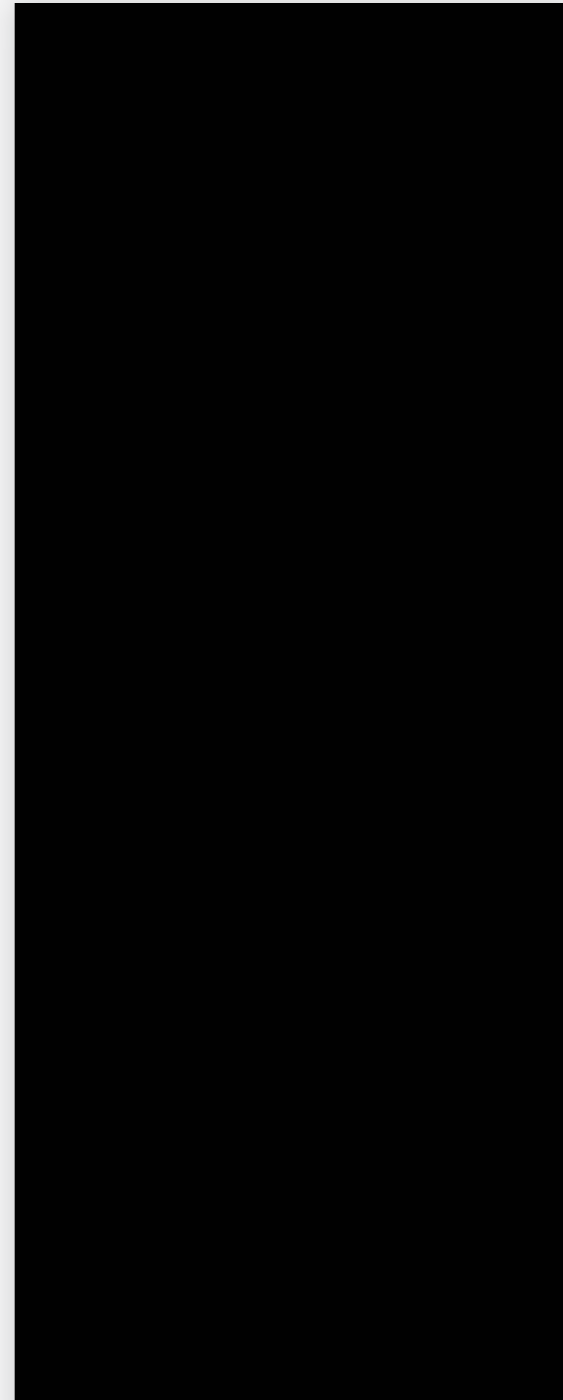
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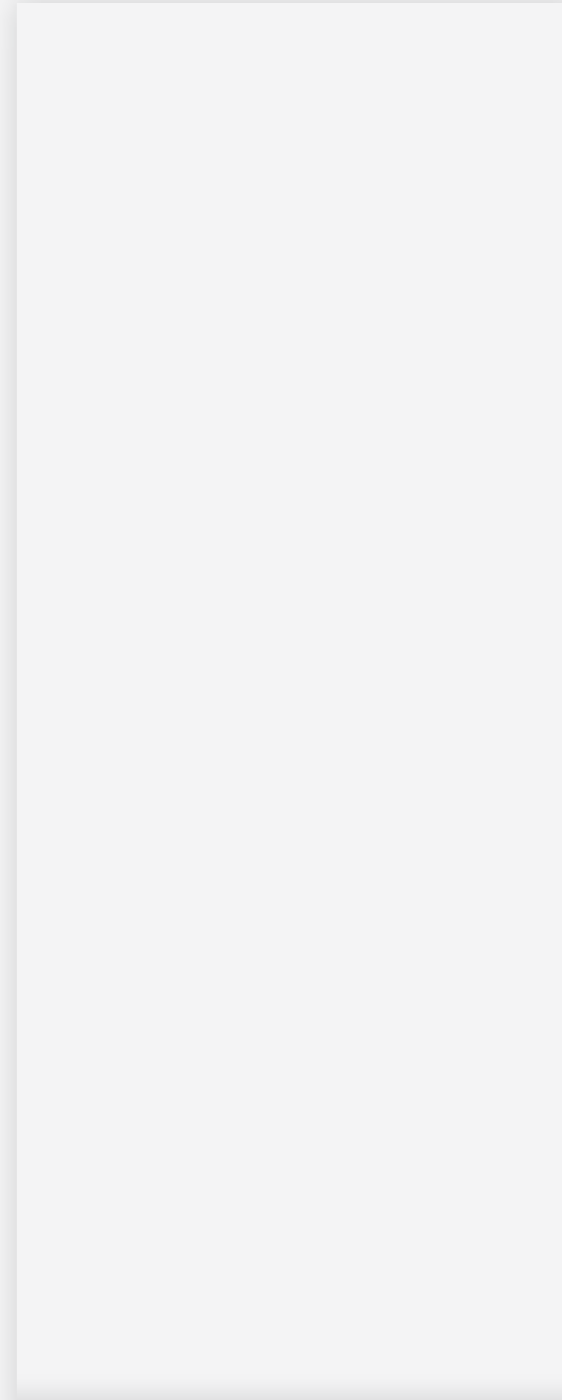
#C68948



#163540



#000000



#F4F4F4

# Typography

## CAPITOL BOLD

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AA

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ

0123456789

## Montserrat Semi Bold

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Aa

abcdefghijklm  
nopqrstuvwxyz

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ

0123456789

## Montserrat Regular

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Aa

abcdefghijklm  
nopqrstuvwxyz

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ

0123456789

FRESH  
GRIND



